

VANCOUVER INTERNATIONAL YOUTH FILM FESTIVAL

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/ MARKETING OPPORTUNITIES

Who We Are

Founded in 2018 in British Columbia, Canada, the Vancouver International Youth Film Festival (VIYFF) is a nonprofit organization dedicated to empower youth and emerging filmmakers from all backgrounds. The festival runs annually, welcoming aspiring filmmakers around the world to showcase their talent in the event. VIYFF offers a diverse array of screenings, workshops, industry talks, and panel discussions with the goal of helping young filmmakers expand their networks within the film industry and providing mentorship to pursue their chosen career paths.

To serve as the bridge between the film industry and youth filmmakers. Nurture and showcase rising stars in youth filmmaking and bridging connections to experienced professionals.

Vision

Mission

To be the guidance for youth and emerging filmmakers at the start of their journey by providing mentorship, industry training, and opportunities such as competitions for them to gain project fundings. The VIYFF aims to scout, support and nurture young talents, ensuring they are well-prepared for successful careers in the film industry.

For more information, please contact
Allen Liu
Marketing Coordinator
info@VCFF.org
http://www.viyff.org

Diamond Sponsor Package: \$10000 CAD

- Exclusive opportunity to address our audience
- Two Banner Stands
- One Information Desk
- Commercial videos will be played on every screening (peak viewership exposure)
- Logo will appear on the media wall and head banner
- One commercial video looped during the festival in multiple screens
- Back cover of the market guidebook and logo on the cover with an additional page
- Company logo on any form of advertisement. e.g. festival banners, guidebook, Instagram,
 Twitter (X), Facebook, WeChat, RED, TikTok, banners. Company's logo will appear with the
 festival in any form of marketing, e.g. posters, guidebook, Instagram, Twitter (X),
 Facebook, WeChat, RED, TikTok, etc.
- Presenter acknowledgement

Platinum Sponsor Package: \$8000 CAD

- Commercial videos will be played on every screening (peak viewership exposure)
- · Logo will appear on the media wall and head banner
- One commercial video looped during the festival in multiple screens
- The inside first page of the market guidebook and logo on the cover with an additional page
- Company logo on any form of advertisement. e.g. festival banners, guidebook, Instagram,
 Twitter (X), Facebook, WeChat, RED, TikTok, banners. Company's logo will appear with the
 festival in any form of marketing, e.g. posters, guidebook, Instagram, Twitter (X),
 Facebook, WeChat, RED, TikTok, etc.
- Presenter acknowledgement

Gold Sponsor Package: \$4000 CAD

- One commercial video looped during the festival in multiple screens
- One page from the market guidebook and logo on the cover
- Company logo on any form of advertisement. e.g. festival banners, guidebook, Instagram,
 Twitter (X), Facebook, WeChat, RED, TikTok, banners. Company's logo will appear with the
 festival in any form of marketing, e.g. posters, guidebook, Instagram, Twitter (X),
 Facebook, WeChat, RED, TikTok, etc.
- Presenter acknowledgement

^{*}Alternative Sponsor Package like Titile Sponsor which has exlusive marketing perks can be discussed furthur if interested.

Advertisement Pricing (Individual Items)		
Opening		
Banner Stand	Regular Rate \$600	Non-Profit Special Rate \$400
Information Desk	\$600	\$400
Advertising before Films	\$600	\$400
Presenter Acknowledgement	\$300	\$200
Looping Film Commercial	\$1500	\$1000
Other Events		
Banner Stand	Regular Rate \$600	Non-Profit Special Rate \$400
Advertising before Films	\$600	\$400
Presenter Acknowledgement	\$300	\$200
Looping Film Commercial	\$1500	\$1000
Booklet Back Cover	\$1500	\$1000
Booklet Inside Front Cover	\$1200	\$800
Booklet Inside Back Cover	\$1200	\$800
Booklet Inside First Page	\$1200	\$800
One Inside Page	\$800	\$550

^{*}For further discussion on any combination of individual items or customization of any Sponsor Package please do not hesitate to contact us.

^{*}Exlusive marketing spots are also available, contact us for details.